



CITY OF LINDSBORG

Strategic Plan For 2010-2012

In consultation with the citizens of Lindsborg and City staff, the Mayor and Lindsborg City Council have adopted this strategic plan to position city government to meet the community's future needs.

City of Lindsborg Strategic Goals and Objectives

I. Expand business and industrial development to achieve job growth and expansion of the City's population and tax base.

Key objectives:

- a. Recruit new business and industry.
- b. Secure federal funds to finance capital costs of a new community-wide broadband network.
- c. Coordinate the City's long-term planning with other community partners.
- d. Streamline the new business development process through creation of a "one stop city shop" for economic development.
- e. Establish an economic development plan.

II. Contribute to the vitality and sustainability of existing businesses.

Key objectives:

- a. Represent the sale of the Sundstrom Building to an investor who will preserve and promote the property for retail development and/or a community conference center.
- b. Approve plan to finance a community conference center.
- c. Establish green spaces, new sidewalks and improved lighting in downtown area.
- d. Complete City Hall reinvestment project.



III. Increase the number of tourists who visit the community each year.

Key objectives:

- a. Acquire the Old Mill Heritage Square complex
- b. Develop a public/private plan for the amenities and features to attract local and out-of-town visitors
- c. Implement community marketing, with emphasis on the City's cultural traditions.
- d. Market the City's unique assets to tour operators.

IV. Provide incentives to sustain existing residential neighborhoods and expand the supply of affordable housing in the community.

Key objectives:

- a. Consider feasibility of plan to enhance the Cow Creek corridor within the City limits and take action accordingly.
- b. Create and keep current an inventory of the City' vacant lots available for residential, in-fill development.
- c. Promote construction of starter homes for young families on City-owned property set aside for this purpose.
- d. Recruit other potential private-sector housing developers.
- e. Develop the City's potential for senior housing.

V. Contribute to expansion of leisure activities for all ages of City residents.

Key objectives:

- a. Work with the Community Wellness Center Action Team to define and carry out the City's role in development of a community wellness center.
- b. Complete phase two of the Välkommen Trail.
- c. Develop a design and financing plan for expansion of golf course to 18 holes.



VI. Provide for efficient municipal services and excellent City employees to deliver them.

Key objectives:

- a. Sustain and enhance employee competencies through creating professional development opportunities for all employees.
- b. Expand recognition activities for exceptional employee teamwork.
- c. Develop a succession plan for all city operations.
- d. Complete expansion of the City's wastewater treatment plant.
- e. Continue City water line replacement as needed.

VII. Contribute to the enhancement of healthy community partnerships between and among individuals, groups and sectors.

Key objectives:

- a. Increase the number and diversity of volunteers who serve on the City's citizen boards and commissions.
- b. Promote the volunteer service of City employees on community and civic affairs.
- c. Facilitate community dialogue about a reauthorization of the local sales tax after 2010 and possible uses for the tax, including infrastructure and health care.
- d. If sufficient community supports warrants it, provide for a ballot question seeking voter reauthorization of local sales tax beginning in July, 2010.
- e. Regularly convene Community Partner Forums that focus on expanding organizational partnerships and volunteerism for civic improvements.
- f. Seek new opportunities to enhance City government's partnership with Bethany College.

